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Association Partners



SME CHAMBER OF INDIA
Empowering SMEs for Global Competitiveness
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Control Panel & Switchgear
Manufacturers' Association



ElectricNation EXPO

India's Premier Electricity Trade Fair

PUNE

18 | 19 | 20 September 2025

Auto Cluster Exhibition Center, Chinchwad, Pune.



www.electricnation.co.in

About ElectricNation Expo :



ElectricNation Expo brought to you by Global Media Communication. It is a trade show on Electricals & Electronics, Energy, Power Transmission & Distribution, Lighting solution, Automation & allied products and the only show which gives multi-tasking showcase in industry segments.

ElectricNation Expo is a show that can help you reach out to a pan-India audience. The show also helps you to promote your products & services in a specific region depending on your business requirements.

It provides a vibrant platform to participants to exhibit their products /services and explore possibilities and business tie-ups and showcase unique range of products with the most latest technology in the fields of design, engineering, equipments, supplies and support services. It helps to launch new products & services in the market.

It is our endeavour to work closely with SMEs and play a crucial role not only in business development, but also in growth of the industrial sector.

India is the world's third largest producer and third largest consumer of electricity.

Glimpses of Event :



Exhibitor's Profile :

- Automation Solutions
- Automobile (Electric Vehicle)
- Artificial Intelligence (AI)
- Cable Lugs, Gland & Accessories
- Capacitors
- Conductors & Accessories
- Connectors
- Electrical Accessories
- Electrical Control Panels
- Electricals & Electronics Components
- Electrical Enclosures
- Electric Automation
- Energy / Power
- Factory Automation
- Generators / Gensets
- Hand Tools / Power Tools
- Industrial Lighting
- Instrumentation & Controls
- Insulators / Insulation
- Instrumentation & Control
- Inverters & Batteries
- IT Product & Services
- LED Lights & Products
- LED Components & Fixtures
- Lighting Solutions & Accessories
- Lightning & Earthing Equipments
- Meters
- Motors
- Power Electronics
- Power Storage System / Stabilizer
- Power Transmission & Distribution
- Power Transmission & Accessories
- Process Automation & Control
- Renewable Energy
- Rubber & Rubber Products
- Safety & Security Systems
- Solar Systems & Panels
- Switches
- Switchgear & Control Gear
- Testing & Measuring Instruments
- Transformers & Accessories
- Turnkey Solutions
- Warehouse Automation
- Wires and Cables & many more....

Visitor's Profile :

- Architect & Builders
- Automobile Industry
- Banks & Financial Institutions
- Communication Systems
- Electrical Consultants
- Electrical Contractors
- Electrical Engineers
- Electric Product Distributors & Suppliers
- Electrical Trading Companies
- General Industries
- Government Officials
- Logistics & Warehousing
- Machine Tool Manufacturers
- OEMs
- Plastics & Rubber Industries
- Power & Energy
- Start-ups Companies
- Subcontractors
- Utilities
- Wholesalers & Manufacturers

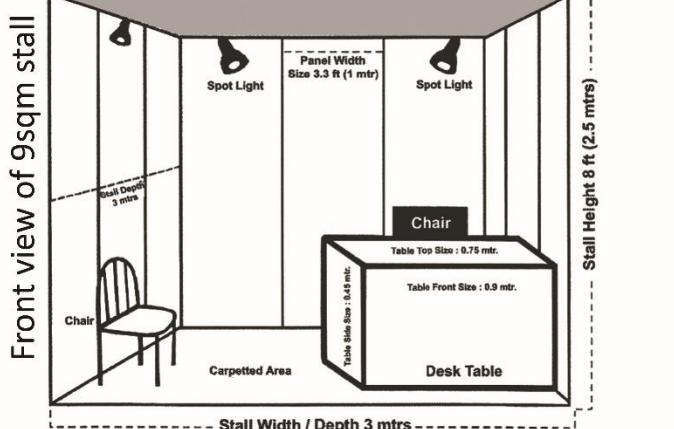
Marketing Plan :

- Newspaper Advertisement
- Hoardings
- Direct Mailers
- e-Mailers
- SMS & Whatsapp Campaign
- PR Campaign
- Association Tie-ups
- Web Tie-ups / Social Media
- Brochures
- Invites
- Bus Back Panel
- Magazine Advertisement

Participation Cost :

City	Rate/sqm (shell / bare)
Pune	9000 / 8500

Standard Equipment Supplied			
Area	9-15	16-25	26-50
Table	1	2	3
Chair	2	4	6
Spotlight	3	6	12
Dustbin	1	2	2
Socket (15 amp power)	1	2	3



Minimum stall size - 9sqm

Stall size : 9,12,15,18,21,25,30,40,50....sqm

Additional Requirement Cost :

Extra Power*

Single Phase - Rs. 1500 per kw

Three Phase - Rs. 2000 per kw

Compressed Air*

1 - 3 CFM Rs. 8000 per connection

4 - 6 CFM Rs. 10000 per connection

7 - 10 CFM Rs. 12000 per connection

* Government taxes extra as applicable.

Payment Schedule :

- 1) at confirmation of booking - 40% advance of booth rental
- 2) balance one month before the exhibition date - on or before 20th August, 2025

Organised by :



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