

POST-SHOW REPORT 2023

ElectricNation EXPO

India's Premier Electricity Trade Fair

20 – 22 October, 2023 | Auto Cluster Exhibition Centre, Pune

Co-located Show



Organised by



Associated with



Sponsored By



Media Partner



Online Partner





HIGHLIGHTS

- 110+ exhibitors Pan India
- Spread over more than 10000 sq. mtr
- 6500+ business visitors visited during the show
- Business transacted worth Rs. 30 crore*
- More than 20000 leads generated*
- 1200+ Products displayed from different Industries

**Feedback received from exhibitors.*



GLIMPSES OF SHOW





EXHIBITOR CATEGORIES

- Automation Solutions
- Automobile (Electric Vehicle)
- Cable Lugs, Gland & Accessories
- Capacitors
- Conductors & Accessories
- Connectors
- Electrical Accessories
- Electrical Control Panels
- Electricals & Electronics Components
- Electrical Enclosures
- Energy / Power
- Generators / Gensets
- Hand Tools / Power Tools
- Industrial Lighting
- Instrumentation & Controls
- Insulators / Insulation
- Inverters & Batteries
- IT Product & Services
- LED Lights & Products
- LED Components & Fixtures
- Lighting Solutions & Accessories
- Lightning & Earthing Equipments
- Meters
- Motors
- Power Electronics
- Power Storage System / Stabilizer
- Power Transmission & Distribution
- Power Transmission & Accessories
- Renewable Energy
- Rubber & Rubber Products
- Safety & Security Systems
- Solar Systems & Panels
- Switches
- Switchgear & Control Gear
- Testing & Measuring Instruments
- Transformers & Accessories
- Wires and Cables
- and many more....

KEY PARTICIPANTS

- 99 Business Media
- Accurate Powertech India P. Ltd. (Kirloskar Ltd.)
- Aditya Automation & Controls P L
- Aditya Automation & Controls P L
- ADV Technology &Engg.Services
- Advance Publication & Branding
- Aircare System & Solution (I) P L
- Ajitsaria Universals
- Amar Men's Wear (Indl. T-shirts)
- Amit Industries
- ANC Marking Technologies
- ARS Engineering Pvt. Ltd.
- Auto Cluster Development and Research Institute
- Arnav Engineering
- Avatron Industries Pvt. Ltd.
- Axis Electrical Components (I)PL
- Barcadly Services
- Bhagyashree Industries
- Bhavya Machine Tools
- Brisk Electronics Pvt. Ltd.
- Briskco Power Solutions LLP
- Canan Enterprises
- COSMA (Control Panel & Switchgear Mfr Association)
- Crystal Technology
- Deutsche Bank AG
- Digital Trade Network
- Diya Electricals
- Emerging Ethix Power LLP
- FinDestination
- Gagnant Solutions & Services
- GKS Engineering Pvt. Ltd.
- Global India Business Forum
- Global Machine Tools
- Global Machines
- Hi-Link Printing Technologies
- Hi Tech Machine Tools
- Ideal Engineers
- Imagine Web Technologies
- Indomax
- K Engg Products
- Lee Spring Company Pvt. Ltd.
- Mak Technosys
- MarkIndia Marking Systems
- MSM Fasteners & Fixing
- Mettechnik
- Mootek Technologies
- Morya Enterprises
- Multispan Control Instruments PL
- Nandini Enterprises
- Naveen Hydrocontrols
- Neutron Infotech Pvt. Ltd.
- Nisan Electronics
- Nisha Engineering Works
- Orbittal Electromech Engg. Projects Pvt. Ltd.
- Perfect Scale co.
- Pinnacle Engg. Soln. (I) Pvt. Ltd.
- Pioneer Industrial Instruments
- Prompt Lasers Tech Pvt. Ltd.
- Plutuss Solutions
- Pune Wooden Packaging Asso.
- R B International Belting
- Raise Machine Tools Pvt. Ltd.
- Rely Print System LLP
- RMK Spaces
- Royal Uniforms Tailors
- S&T Machine Tools Pvt. Ltd.
- S.J. Coatings
- SanRaise Group
- SGO Technologies LLP
- Shivani Engineers
- Shree Industrial Services
- Shree Mahalaxmi Trade Links
- Shri Krishna Industries
- Smart Brain Engineers
- SME Chambers of India
- Smita Enterprises
- Sonal Transformer
- Srinilink
- StickPack Industries
- Suyesha Technology Consulting
- Swid Process Technologies P.L.
- Swissweld Technologies Pvt. Ltd.
- Syncaxis
- TAFE Motors & Tractors Ltd.
- Tata Nexarc (Tata Business Hub)
- Trilok Laser Pvt. Ltd.
- True Power Earthings Pvt. Ltd.
- Trust Power Earthings Pvt. Ltd.
- TwiINNOV Technologies Pvt. Ltd.
- Udyam Publication
- Ultra Power Saver
- Vac Air Kontrolls
- Value Datasoft systems
- Yukta Group



FEEDBACK FROM EXHIBITORS

- 80% of exhibitors are satisfied with the visitors.
- 65% exhibitors intend to participate next year.
- 45% exhibitors recommended ElectricNation Expo to others.

VISITORS CATEGORIES

• Architect & Builders	• Electrical Engineers	• Start-ups Companies
• Automobile Industry	• Electric Product Distributors & Suppliers	• Subcontractors
• Banks & Financial Institutions	• Electrical Trading Companies	• Utilities
• Electrical Consultants	• General Industries	• Wholesalers & Manufacturers
• Electrical Contractors	• Government Officials	

Visitors from cities like: Pune, Nashik, Aurangabad, Ahmednagar, Ranjangaon, Sinner, Dhule, Amravati, Nagpur, Latur, Osmanabad, Beed, Kolhapur, Solapur, Satara, Sangli, Mumbai, Thane, Vasai, Belapur, Jalgaon, Kalyan, Kanpur, Uttaranchal, Mysore, Jamshedpur, Bangalore, Belgaum, Chennai, Coimbatore, Indore, Vadodara.



Marketing Campaign

Bus Back Panel



CNG-182



CNG-197



CNG-528



R-433



Hoardings





Newspaper Advertisement

Companies & Economy

Maha Boost for Coastal Real Estate in Works

GLOBAL INDUSTRIAL EXPO 2023

Industry on a roll

Engineering & Manufacturing Exhibition

Concurrent show on Electricals & Electronics

VISIT

Global Industrial EXPO

ElectricNation EXPO

20 21 22 OCTOBER 2023

Auto Cluster Exhibition Centre, Chinchwad, Pune - 411 019.

Timing : 10.00 am to 6.00 pm (Entry & Parking FREE)

www.globalindustrialexpo.in | www.electricnation.co.in

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Companies & Economy

सतेत राहणे हेच धेया

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TIMES NATION

Modi calls Abbas to condole deaths in Gaza hospital blast

HC: Poco charge leads to 'automatic criminalisation'

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The Economic Times

Maharashtra Times

The Times of India

Kiosks





Invitation

Global Media Communication

Invites you to Largest SME Gathering on
Electricals, Electronics & Allied Products

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India's Premier Electricity Trade Fair

PUNE
20 21 22 OCTOBER 2023
Auto Cluster Exhibition Center, Chinchwad, Pune.

Timing : 10.00 am to 6.00 pm (Entry & Parking FREE)

Associated with: Global Industrial EXPO

In Association With: CESMA, Control Panel & Switchgear Manufacturers' Association, SME CHAMBER OF INDIA, Global India Business Forum, GIBF

Organised by: Global Media Communication, BIRADY Electronics Pvt Ltd, ACCURATE POWER, invt, TATA nexarc, nexaro, aircare

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Media Partners: 99 MEDIA GROUP, trade4india.com

For more information contact : 95456 00012 | www.electricnation.co.in

Magazine Advertisement

India's Largest SME Exhibition on
Electricals, Electronics & Allied Products

ElectricNation EXPO
India's Premier Electricity Trade Fair

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Book your stall space now!

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ElectricNation EXPO
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About Us : It is a trade show on Electricals, Electronics, Energy, Power Transmission & Distribution, Lighting solutions and allied products. The show which goes multi-Exhibition is the only show that can help you reach out to the pan-media audience. The show also helps you to promote your products & services in a specific region depending on your business requirement. The show is a one-stop solution for exhibitors to explore various opportunities and business tie-ups and showcase unique range of products with the most latest technology in the fields of design, engineering, manufacturing and distribution.

Stamps of 2023 :

Exhibitor's Profile :

Visitor's Profile :

Marketing Plan :

Participation Cost :

Additional Requirement Cost :

Compressed Air* :

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Visitor's Profile :

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Participation Cost :

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- Online / Social Marketing
- SMS Campaign and
- Whatsapp Campaign



UPCOMING EVENTS

PUNE

Global Industrial Expo

Date :13 – 15 December, 2024

Venue: Auto Cluster Exhibition Centre, Chinchwad, Pune.

PUNE

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Contact us.....

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