

POST-SHOW REPORT 2023

ElectricNation EXPO

India's Premier Electricity Trade Fair

20 – 22 October, 2023 | Auto Cluster Exhibition Centre, Pune

Co-located Show



Organised by



Associated with



Sponsored By



Media Partner



Online Partner





HIGHLIGHTS

- 110+ exhibitors Pan India
- Spread over more than 10000 sq. mtr
- 6500+ business visitors visited during the show
- Business transacted worth Rs. 30 crore*
- More than 20000 leads generated*
- 1200+ Products displayed from different Industries

**Feedback received from exhibitors.*



EXHIBITOR CATEGORIES

- Automation Solutions
- Automobile (Electric Vehicle)
- Cable Lugs, Gland & Accessories
- Capacitors
- Conductors & Accessories
- Connectors
- Electrical Accessories
- Electrical Control Panels
- Electricals & Electronics Components
- Electrical Enclosures
- Energy / Power
- Generators / Gensets
- Hand Tools / Power Tools
- Industrial Lighting
- Instrumentation & Controls
- Insulators / Insulation
- Inverters & Batteries
- IT Product & Services
- LED Lights & Products
- LED Components & Fixtures
- Lighting Solutions & Accessories
- Lightning & Earthing Equipments
- Meters
- Motors
- Power Electronics
- Power Storage System / Stabilizer
- Power Transmission & Distribution
- Power Transmission & Accessories
- Renewable Energy
- Rubber & Rubber Products
- Safety & Security Systems
- Solar Systems & Panels
- Switches
- Switchgear & Control Gear
- Testing & Measuring Instruments
- Transformers & Accessories
- Wires and Cables
- and many more....

KEY PARTICIPANTS

- 99 Business Media
- Accurate Powertech India P. Ltd. (Kirlokar Ltd.)
- Aditya Automation & Controls P L
- Aditya Automation & Controls P L
- ADV Technology & Engg. Services
- Advance Publication & Branding
- Aircare System & Solution (I) P L
- Ajitsaria Universals
- Amar Men's Wear (Indl. T-shirts)
- Amit Industries
- ANC Marking Technologies
- ARS Engineering Pvt. Ltd.
- Auto Cluster Development and Research Institute
- Arnav Engineering
- Avatron Industries Pvt. Ltd.
- Axis Electrical Components (I) PL
- Barcadly Services
- Bhagyashree Industries
- Bhavya Machine Tools
- Brisk Electronics Pvt. Ltd.
- Briskco Power Solutions LLP
- Canan Enterprises
- COSMA (Control Panel & Switchgear Mfr Association)
- Crystal Technology
- Deutsche Bank AG
- Digital Trade Network
- Diya Electricals
- Emerging Ethix Power LLP
- FinDestination
- Gagnant Solutions & Services
- GKS Engineering Pvt. Ltd.
- Global India Business Forum
- Global Machine Tools
- Global Machines
- Hi-Link Printing Technologies
- Hi Tech Machine Tools
- Ideal Engineers
- Imagine Web Technologies
- Indomax
- K Engg Products
- Lee Spring Company Pvt. Ltd.
- Mak Technosys
- MarkIndia Marking Systems
- MSM Fasteners & Fixing
- Mettechnik
- Mootek Technologies
- Morya Enterprises
- Multispan Control Instruments PL
- Nandini Enterprises
- Naveen Hydrocontrols
- Neutron Infotech Pvt. Ltd.
- Nisan Electronics
- Nisha Engineering Works
- Orbital Electromech Engg. Projects Pvt. Ltd.
- Perfect Scale co.
- Pinnacle Engg. Soln. (I) Pvt. Ltd.
- Pioneer Industrial Instruments
- Prompt Lasers Tech Pvt. Ltd.
- Plutuss Solutions
- Pune Wooden Packaging Asso.
- R B International Belting
- Raise Machine Tools Pvt. Ltd.
- Rely Print System LLP
- RMK Spaces
- Royal Uniforms Tailors
- S&T Machine Tools Pvt. Ltd.
- S.J. Coatings
- SanRaise Group
- SGO Technologies LLP
- Shivani Engineers
- Shree Industrial Services
- Shree Mahalaxmi Trade Links
- Shri Krishna Industries
- Smart Brain Engineers
- SME Chambers of India
- Smita Enterprises
- Sonal Transformer
- Srinilink
- StickPack Industries
- Suyesha Technology Consulting
- Swid Process Technologies P.L.
- Swissweld Technologies Pvt. Ltd.
- Syncaxis
- TAFE Motors & Tractors Ltd.
- Tata Nexarc (Tata Business Hub)
- Trilok Laser Pvt. Ltd.
- True Power Earthings Pvt. Ltd.
- Trust Power Earthings Pvt. Ltd.
- TwiNNOV Technologies Pvt. Ltd.
- Udyam Publication
- Ultra Power Saver
- Vac Air Kontrolls
- Value Datasoft systems
- Yukta Group



FEEDBACK FROM EXHIBITORS

- 80% of exhibitors are satisfied with the visitors.
- 65% exhibitors intend to participate next year.
- 45% exhibitors recommended ElectricNation Expo to others.

VISITORS CATEGORIES

- | | | |
|----------------------------------|---|-------------------------------|
| ● Architect & Builders | ● Electrical Engineers | ● Start-ups Companies |
| ● Automobile Industry | ● Electric Product Distributors & Suppliers | |
| ● Banks & Financial Institutions | ● Electrical Trading Companies | ● Subcontractors |
| ● Electrical Consultants | ● General Industries | ● Utilities |
| ● Electrical Contractors | ● Government Officials | ● Wholesalers & Manufacturers |

Visitors from cities like: Pune, Nashik, Aurangabad, Ahmednagar, Ranjangaon, Sinner, Dhule, Amravati, Nagpur, Latur, Osmanabad, Beed, Kolhapur, Solapur, Satara, Sangli, Mumbai, Thane, Vasai, Belapur, Jalgaon, Kalyan, Kanpur, Uttaranchal, Mysore, Jamshedpur, Bangalore, Belgaum, Chennai, Coimbatore, Indore, Vadodara.



Marketing Campaign

Bus Back Panel



CNG-182



CNG-197



CNG-528



R-433



Hoardings





Newspaper Advertisement

Companies & Economy

Maha Boost for Coastal Real Estate in Works
Govt Performance Takes a Hit in June Quarter

By-passing a Wave

Global Industrial Expo 2023
Industry on a roll

Visit
Engineering & Manufacturing Exhibition
Concurrent show on Electricals & Electronics

ElectricNation EXPO
20 21 22 OCTOBER 2023
Auto Center Exhibition Centre, Chinchwad, Pune-411 018
Timing : 10.00 am to 6.00 pm (Entry & Parking FREE)

The Economic Times

सतत राहणे हेच ध्येय
मिळवणूक देणारे पंतप्रधान मोदी यांचाच टोका

‘पूर्ण बहुमताने पुन्हा सतत येणार’

नवाझ शरीफ दुबईत दाखल

बंदीविरोधात पोलीस आयुक्त कोर्टात

India's No.1 Earthing & Lightning Arrestors Company

GLOBAL INDUSTRIAL EXPO 2023
उत्पादनक्षेत्र तेजीत

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Maharashtra Times

Modi calls Abbas to condole deaths in Gaza hospital blast
Will Continue Humanitarian Aid To Palestinians, Says PM

4 Gai cops get 14-day jail for flogging Muslims

Sugar cane crushing from Nov 1

HC: Pcco charge leads to 'automatic criminalisation'

adishakti
9.60%

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The Times of India

Kiosks





Invitation

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Global Media Communication
Global Media Communication
Invites you to Largest SME Gathering on
Electricals, Electronics & Allied Products

ElectricNation EXPO
 India's Premier Electricity Trade Fair

PUNE
20 21 22 OCTOBER
2023
 Auto Cluster Exhibition Center, Chinchwad, Pune.

Timing : 10.00 am to 6.00 pm (Entry & Parking FREE)

Associated with

In Association With

Control Panel & Switchgear Manufacturers' Association

SME CHAMBER OF INDIA

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For more information contact : 95456 00012 www.electrification.co.in

Magazine Advertisement

India's Largest SME Exhibition on
Electricals, Electronics & Allied Products

Book your stall space now!

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Association Partners

COSMA
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India's Largest SME Exhibition on
ELECTRICAL, ELECTRONICS AND ALLIED PRODUCTS

ElectricNation EXPO

India's Premier Electricity Trade Fair

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Brochure

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20 21 22 October 2023
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Concurrent Show
Global Industrial EXPO

Global Media Communication
12, Akshay Apartment, Sagar Nagar, Vadgaonkheri, Pune - 411 014.
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cp@globalindustrialexpo.in / pranita@globalindustrialexpo.in
www.electriction.co.in

About the Event
ElectricNation Expo brought to you by Global Media Communication. It is a trade show on Electricals, Electronics, Energy, Power Transmission & Distribution, Lighting Solutions and allied products. The only show which gives multiple exposure to industry segments.

ElectricNation Expo is the only show that can help you reach out to a pan-India audience. This show also helps you to promote your products & services in a specific region depending on your business requirements. It provides a national platform for participants to exhibit their products, services and explore opportunities and business to go and discover unique range of products with the most latest technology in the field of design, engineering, components, supplies and support services. It helps to expand new products & services in the market. It is a sure endeavor to work closely with SMEs and play a crucial role not only in business development, but also in marketing and branding.

India is the world's third largest producer and third largest consumer of electricity.

Companies of 2022

Exhibitor's Profile

- Industrial Lighting
- Automation Solutions
- Automotive Electric Vehicles
- Cable, Wire, Cable & Accessories
- Capacitors
- Connectors
- Conductors & Accessories
- Control Panels
- Electrical Enclosures
- Electrical Equipment
- Energy / Power
- Generators / Motors
- Heat Treat / Power Tools
- Instrumentation & Controls
- Insulation / Installation
- Inverters & Batteries
- IT Product & Services
- LED Lights & Products
- LED Components & Features
- Lighting Solutions & Accessories
- Lighting & Earthing Equipment
- Motors
- Power Electronics
- Power Storage System / Stabilizer
- Power Transmission & Distribution
- Power Transformer & Accessories
- Renewable Energy
- Rubber & Rubber Products
- Safety & Security Systems
- Solar Systems & Panels
- Switchgear & Control Gear
- Switchgear & Accessories
- Transformers & Accessories
- Wire and Cable
- and many more...

Visitor's Profile

- Architect & Builders
- Automotive Industry
- Bank & Financial Institutions
- Electrical Consultants
- Electrical Contractors
- Electrical Engineers
- Electric Product Distributors & Suppliers
- Electrical Training Companies
- General Industries
- Government Officials
- Start-ups Companies
- Subcontractors
- Utilities
- Wholesalers & Manufacturers

Marketing Plan

- Website Advertisement
- Hardcopy
- Direct Mailers
- in-Market
- SMS & Whatsapp Campaign
- PR Campaigns
- Automation Tie-ups
- Web Tie-ups / Social Media
- Brochures
- Hallies
- Roll Back Panel
- Magazine Advertisement

Participation Cost

City	Rate/legn (shell / bare)
Pune	9000 / 8500

Minimum stall size - 8sqm
Stall size - 8, 12, 15, 18, 21, 25, 30, 40, 50, 100, 150m

Standard Equipment Supplied

Area	9-15	16-25	26-50
Table	1	2	3
Chair	2	4	6
Spotlight	3	6	12
Dustbin	1	2	2
Socket	1	2	3

Additional Requirement Cost :

Extra Power*

Single Phase	Rs. 1000 per kw
Three Phase <th>Rs. 2000 per kw</th>	Rs. 2000 per kw

* Government Rates extra applicable.

Compressed Air*

1 - 5 CFM	Rs. 10000 per connection
6 - 10 CFM	Rs. 12000 per connection

A-1 Exhibitor Name

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12, Akshay Apartment, Sagar Nagar, Vadgaonkheri, Pune - 411 014.
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- Online / Social Marketing
- SMS Campaign and
- Whatsapp Campaign



UPCOMING EVENTS

PUNE

Global Industrial Expo

Date :13 – 15 December, 2024

Venue: Auto Cluster Exhibition Centre, Chinchwad, Pune.

PUNE

ElectricNation Expo

Date : 13 – 15 December, 2024

Venue: Auto Cluster Exhibition Centre, Chinchwad, Pune.

Contact us.....

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